

Chamber News

For week of February 15th, 2010

I would like to thank everyone who has participated in our weekly email blasts. If anyone has something they want to have included in our weekly updates, please email me at chamber@carrollcountyky.com. If you get it to me by Thursday, I will include it in the following week's news.

Member Events & News:

WIKI FM presents “The Jingle Man”- Business is competition. How can you compete with businesses such as Home Depot, Wal-Mart, and other national giants with their million dollar ad campaigns? Simple, by sounding like a million dollar ad campaign. Since, 1973, Lee Napier, the “Jingle Man”, has helped more than 8,000 businesses create their own custom jingles. Studies have shown that utilizing a customized music image makes an advertiser's message four times more effective than straight “voice over” commercials. Call today to schedule your *free* 60 minute one-on-one meeting on March 3rd at 1-800-953-9454.

Relay for Life kickoff- Carroll County's Relay for Life kickoff will be this Wednesday, February 17th, at the library, from 6:00-7:30 p.m. For more information or to RSVP, contact Jamie Webb at (859) 372-7880. This year's Relay for Life is May 21st & 22nd.

God's Special Little Hearts- Don't forget the fundraising walk this Saturday, at First Baptist Church in Owenton (indoors!) from 11-6. This is a special event that helps raise money to send care packages to families who have a child or children, who have been diagnosed, hospitalized, and/or have underwent open heart surgery for a congenital heart defect.

Add your event here! Send the date, time, and information.

Don't miss an opportunity to promote your business to other members! A great way of generating revenue, free of charge! Simply send me your specials or discounts today, and I will include it in our weekly update!

Member to Member Exchange:

Dear Chamber Members: What are you doing to lower your health insurance rates? If decreasing the cost of your group health insurance is a goal you want to achieve, the Chamber Health Insurance Plan is an option to consider.

There is a significantly discounted program available to you *as a member of the Chamber*. For more information on this program, please contact Jennifer Brown at Phil Brown Insurance Agency at 502-327-6966, or jenniferbrown@philbrowninsurance.com. Thanks!

Chamber Events and Happenings:

Renew your membership to the Carroll County Chamber of Commerce, or join now! Great networking opportunities, discounted group health insurance and more! Contact the chamber today for more information. (502) 732-7034.

2nd Annual Carroll County's Got Talent Auditions

Center stage is once again calling you!!! Time is running out to schedule your audition for February. Auditions will begin Wednesday, February 24th at the Carroll Co. Public Library from 5:30 – 7:30 p.m. All ages, acts, and audiences welcome. You must be a resident of Carroll County. Winners of our auditions will compete at our Annual Banquet in August for the grand prize. Contact the Chamber office by Monday, February 22nd to sign up and for more information. Our office is at 511 Highland Avenue, or you can email Bret Calhoun at b.calhoun@carrollcountky.com, or call 502-732-7034.

Free Webinar Invitation- Presented by dynamic speaker, John Schallart. The topic will be “Moving your business forward, even when the economy's not.” If you attend this webinar, you will learn the following:

- The four top business resources that small business owners must have at their fingertips to survive in this economy

- The least expensive way to get the best customers with the most money through your doors to buy
- Key pricing strategies that top businesses are using to get the most profit
- Four low-cost methods that take time, but little cash, that can increase customer traffic and sales
- Three techniques that every business owner should be using to keep their sanity, their focus, and get their business out of its rut
- Three social networking steps that every business owner should already have in place, but probably doesn't, that is critical to making social media work for you

This program will be presented on February 16th from 8 am to 9am; February 17th from 1 pm to 2 pm, and February 18th from 8 pm to 9 pm. If anyone is interested, please contact me at the Chamber office, and I will email you the link to sign up, or perhaps we could sign up and watch it as a group. The office number is 502-732-7034.